

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 42.113525 Longitude: -72.729947

Westgate Plaza Westfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	22,000	61,667	352,076
	Population Est 25Q1	22,090	61,736	352,768
	Population Est 24Q4	21,969	61,637	353,099
	Population Est 24Q3	21,984	61,663	353,072
	Population Est 24Q2	22,028	61,756	352,577
	Population Est 24Q1	22,034	61,747	353,042
	Population Est 23Q4	22,031	61,731	353,114
	Population Est 23Q3	22,023	61,729	353,146
	Population Est 23Q2	22,034	61,752	353,055
	Population Fcst	21,708	60,876	346,189
	2010 Census Population	22,408	61,879	351,451
	2000 Census Population	21,906	60,544	346,842
	1990 Census Population	20,993	59,208	352,588
	Current Year Daytime Population	21,109	58,849	418,050
	Average Seasonal Population	109	463	3,051
	Historical Annual Growth, 1990 – 2000	0.43%	0.22%	-0.16%
	Historical Annual Growth, 2000 – 2010	0.23%	0.22%	0.13%
	Estimated Annual Growth, 2010 – CY	-0.13%	-0.02%	0.01%
	Projected Annual Growth, CY to Y5	-0.27%	-0.26%	-0.34%
	Group Qtrs Est	473	2,788	9,785
Transient Est Average Last 4 Qtrs	54	519	12,416	
<b>Households</b>	Current Year Estimated Households	9,230	24,463	140,632
	Households Est 25Q1	9,263	24,476	140,812
	Households Est 24Q4	9,204	24,430	140,939
	Households Est 24Q3	9,211	24,439	140,919
	Households Est 24Q2	9,229	24,478	140,766
	Households Est 24Q1	9,233	24,475	140,910
	Households Est 23Q4	9,231	24,470	140,949
	Households Est 23Q3	9,227	24,468	140,962
	Households Est 23Q2	9,230	24,477	140,926
	Households Fcst	9,106	24,136	138,222
	2010 Census Households	8,987	23,866	137,217
	2000 Census Households	8,636	23,098	134,638
	1990 Census Households	8,198	21,851	132,494
	Historical Annual Growth, 1990 – 2000	0.52%	0.56%	0.16%
	Historical Annual Growth, 2000 – 2010	0.40%	0.33%	0.19%
	Estimated Annual Growth, 2010 – CY	0.18%	0.17%	0.17%
	Projected Annual Growth, CY to Y5	-0.27%	-0.27%	-0.35%
Population per Household	2.33	2.41	2.43	

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Westgate Plaza Westfield, MA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	2.0%	2.7%	2.0%
	HH Income \$250,000 to \$499,999	2.4%	3.2%	2.4%
	HH Income \$200,000 to \$249,999	5.6%	7.4%	5.5%
	HH Income \$175,000 to \$199,999	3.7%	5.2%	4.1%
	HH Income \$150,000 to \$174,999	5.8%	7.1%	5.6%
	HH Income \$100,000 to 149,999	20.3%	20.8%	17.0%
	HH Income \$75,000 to 99,999	12.7%	12.6%	12.1%
	HH Income \$50,000 to 74,999	17.4%	16.1%	15.1%
	HH Income \$35,000 to 49,999	8.8%	8.2%	10.4%
	HH Income \$25,000 to 34,999	5.5%	4.8%	6.9%
	HH Income \$15,000 to 24,999	7.5%	5.6%	8.3%
	HH Income \$0 to 14,999	8.4%	6.4%	10.6%
	Average Household Income	\$101,601	\$117,317	\$98,598
	Median Household Income	\$79,669	\$92,375	\$72,556
	Per Capita Income	\$43,336	\$47,027	\$39,850
	Average Disposable Income	\$80,542	\$90,540	\$76,906
	Median Disposable Income	\$67,356	\$77,467	\$61,273
	Discretionary HH Income Over \$150,000	6.2%	9.3%	5.1%
	Discretionary HH Income \$125,000 to \$149,999	4.4%	5.6%	4.5%
	Discretionary HH Income \$100,000 to \$124,999	7.4%	10.1%	6.9%
	Discretionary HH Income \$75,000 to \$99,999	11.5%	14.0%	10.7%
	Discretionary HH Income \$50,000 to \$74,999	18.5%	17.9%	15.7%
	Discretionary HH Income \$25,000 to \$49,999	25.6%	22.6%	23.6%
	Discretionary HH Income Under \$25,000	26.6%	20.4%	33.5%
	Average Discretionary HH Income	\$59,153	\$69,398	\$54,164
	Median Discretionary HH Income	\$47,557	\$59,674	\$41,500
	Householder White – Count	7,271	19,756	81,441
	Median HH Income	\$82,171	\$97,647	\$92,014
	Average HH Income	\$92,658	\$103,379	\$99,523
	Householder Black or African-American – Count	41	413	9,254
	Median HH Income	\$95,452	\$79,993	\$61,292
	Average HH Income	\$90,413	\$80,731	\$72,988
	Householder Hispanic – Count	1,133	2,231	38,491
	Median HH Income	\$78,214	\$76,104	\$44,252
Average HH Income	\$79,968	\$82,310	\$60,370	
Householder Asian or Pacific Islander – Count	190	548	2,529	
Median HH Income	\$40,820	\$62,155	\$71,771	
Average HH Income	\$56,376	\$79,121	\$87,408	
Householder Other or Pacific Islander – Count	595	1,514	8,917	
Median HH Income	\$71,631	\$80,222	\$61,141	
Average HH Income	\$81,706	\$90,617	\$75,018	

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<b>Gender</b>	Male Population	10,659	30,033	169,397
	Female Population	11,341	31,634	182,679
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,071	2,690	17,105
	Count of Pop 0 to 7 years	1,535	3,920	24,821
	Count of Pop 5 - 13	2,077	5,402	34,533
	Count of Pop 14 - 18	1,087	3,371	19,004
	Count of Pop 19 - 22	1,108	3,719	20,062
	Count of Pop 22 - 25	822	2,868	15,219
	Count of Pop 25 - 29	1,413	3,522	21,244
	Count of Pop 30 - 34	1,542	3,658	22,800
	Count of Pop 35 - 39	1,439	3,713	23,005
	Count of Pop 40 - 44	1,379	3,687	21,509
	Count of Pop 45 - 59	3,912	10,882	62,132
	Count of Pop 60 - 74	4,252	12,337	65,294
	Count of Pop 75 - 84	1,405	4,414	22,769
	Count of Pop 85+	493	1,404	7,401
	% of Pop 0 to 4 years	4.9%	4.4%	4.9%
	% of Pop 0 to 7 years	7.0%	6.4%	7.0%
	% of Pop 5 - 13	9.4%	8.8%	9.8%
	% of Pop 14 - 18	4.9%	5.5%	5.4%
	% of Pop 19 - 22	5.0%	6.0%	5.7%
	% of Pop 22 - 25	3.7%	4.7%	4.3%
	% of Pop 25 - 29	6.4%	5.7%	6.0%
	% of Pop 30 - 34	7.0%	5.9%	6.5%
	% of Pop 35 - 39	6.5%	6.0%	6.5%
	% of Pop 40 - 44	6.3%	6.0%	6.1%
	% of Pop 45 - 59	17.8%	17.6%	17.6%
	% of Pop 60 - 74	19.3%	20.0%	18.5%
	% of Pop 75 - 84	6.4%	7.2%	6.5%
	% of Pop 85+	2.2%	2.3%	2.1%
Median Age	41.6	42.6	40.7	
Average Age	42.2	42.8	41.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.1%	4.6%	5.2%
	% of Pop 5 - 13	10.1%	9.1%	10.4%
	% of Pop 14 - 18	5.1%	5.5%	5.7%
	% of Pop 19 - 22	5.2%	6.2%	6.0%
	% of Pop 22 - 25	3.9%	4.9%	4.5%
	% of Pop 25 - 29	6.6%	6.0%	6.3%
	% of Pop 30 - 34	7.2%	6.2%	6.6%
	% of Pop 35 - 39	6.8%	6.3%	6.4%
	% of Pop 40 - 44	6.1%	6.0%	6.0%
	% of Pop 45 - 59	18.0%	17.7%	17.4%
	% of Pop 75 - 84	5.6%	6.5%	5.8%
	% of Pop 60 - 74	19.0%	19.6%	18.2%
	% of Pop 85+	1.3%	1.5%	1.4%
	Median Age	40.0	41.1	39.1
Average Age	41.0	41.8	40.4	

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	% of Pop 0 to 4 years	4.6%	4.2%	4.6%
	% of Pop 5 - 13	8.9%	8.4%	9.2%
	% of Pop 14 - 18	4.8%	5.4%	5.1%
	% of Pop 19 - 22	4.9%	5.9%	5.4%
	% of Pop 22 - 25	3.6%	4.5%	4.1%
	% of Pop 25 - 29	6.3%	5.5%	5.8%
	% of Pop 30 - 34	6.8%	5.7%	6.4%
	% of Pop 35 - 39	6.3%	5.8%	6.7%
	% of Pop 40 - 44	6.4%	6.0%	6.2%
	% of Pop 45 - 59	17.6%	17.6%	17.9%
	% of Pop 60 - 74	19.7%	20.4%	18.9%
	% of Pop 75 - 84	7.1%	7.7%	7.1%
	% of Pop 85+	3.1%	3.0%	2.7%
	Median Age	43.0	44.0	42.2
Average Age	43.4	43.8	42.7	
Race	Count of White	17,886	51,913	223,728
	Count of Black or African-American	351	1,275	31,287
	Count of Asian or Pacific Islander	787	2,156	9,631
	Count of Other races	2,976	6,323	87,429
	White	81.3%	84.2%	63.5%
	Black or African American	1.6%	2.1%	8.9%
	Asian	3.6%	3.5%	2.7%
	Other Races	13.5%	10.3%	24.8%
Language Spoken	Speak English at Home	81.0%	82.6%	71.3%
	Speak Spanish at Home	7.4%	5.2%	20.5%
	Speak French or French Creole at Home	0.4%	0.5%	0.7%
	Speak German at Home	0.8%	0.5%	0.2%
	Speak Other Indo-European Languages at Home	3.7%	4.1%	2.2%
	Speak Russian and Other Slavic Languages at Home	5.2%	4.5%	2.1%
	Speak Chinese at Home	0.7%	0.4%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.4%
	Speak Other Asian Languages at Home	0.5%	0.8%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.3%	1.3%	1.4%
Hispanic	Hispanic Population	2,981	5,971	103,898
	Hispanic Population Percent	13.5%	9.7%	29.5%
	Mexican	1.9%	4.0%	2.2%
	Puerto Rican	93.3%	81.7%	82.2%
	Cuban	0.6%	1.4%	0.8%
	Dominican	0.6%	3.7%	5.8%
	Central American	0.3%	1.4%	3.5%
	South American	1.8%	4.4%	2.5%
	Other Hispanic	1.5%	3.5%	3.0%
	2000 Hispanic Population Percent	7%	4%	18%
	1990 Hispanic Population Percent	6%	3%	12%

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<b>Ancestry</b>	American (percent of total population)	5.2%	5.8%	3.4%
	American	5.1%	5.7%	3.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.5%	3.3%	2.2%
	Chinese	0.8%	0.5%	0.4%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	2.3%	2.4%	1.0%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.4%
	Other Asian	0.3%	0.2%	0.3%
	European (percent of total population)	44.6%	46.6%	29.6%
	British	4.9%	5.0%	3.1%
	Dutch	0.1%	0.2%	0.2%
	French	5.3%	5.3%	4.0%
	German	3.2%	3.2%	2.1%
	Italian	5.8%	7.6%	4.7%
	Polish	6.4%	6.6%	4.7%
	Scandinavian	0.6%	0.8%	0.6%
	Scotch/Irish	11.6%	12.2%	7.6%
Other European (ie. Greek/Russian)	6.7%	5.7%	2.7%	
Middle Eastern	0.6%	1.4%	0.6%	
Other Ancestry	12.0%	11.2%	12.3%	
Unclassified Ancestry	16.7%	16.7%	11.5%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	15,837	43,617	246,154
	Elementary (0 to 8)	4.2%	3.3%	5.8%
	Some High School (9 to 11)	5.3%	4.5%	8.2%
	High School Graduate (12)	30.1%	28.2%	30.6%
	Some College (13 to 16)	18.2%	18.6%	18.1%
	Associates Degree Only	11.6%	11.0%	9.4%
	Bachelors Degree Only	19.6%	20.9%	16.3%
	Graduate Degree	11.0%	13.6%	11.5%
	% College (4+)	30.6%	34.5%	27.9%
<b>Household Type</b>	Total Households – count	9,230	24,463	140,632
	One Person HHs – count	3,099	7,257	44,427
	Family HHs – count	5,488	15,937	86,380
	Married Couple – count	3,558	12,185	53,829
	w/own children – count	1,212	4,206	18,747
	w/out own children – count	2,346	7,979	35,083
	Male Householder – count	512	1,113	7,828
	Female Householder – count	1,418	2,639	24,723
	Non-Family Households – count	643	1,270	9,825
	1 Person Household	33.6%	29.7%	31.6%
	2 Person Household	31.2%	33.3%	30.9%
	3 Person Household	15.2%	16.2%	16.2%
	4 Person Household	12.1%	12.4%	12.2%
	5 Person Household	4.5%	5.0%	5.4%
6 Person Household	2.1%	2.1%	2.3%	
7+ Person Household	1.3%	1.3%	1.4%	
% Households With Children	25.3%	25.2%	26.1%	

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<b>Housing</b>	Total Housing Units	9,883	25,861	149,930
	Owner Occupied Percent	52.4%	64.3%	54.1%
	Renter Occupied Percent	41.0%	30.3%	39.7%
	Vacant Housing Percent	6.6%	5.4%	6.2%
	Total Housing Units (Census 2000)	9,064	23,997	142,670
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.0%	1.5%	1.8%
	Property Value \$750,000 to \$999,999	4.6%	6.3%	4.9%
	Property Value \$500,000 to \$749,999	14.2%	18.8%	14.8%
	Property Value \$400,000 to \$499,999	18.5%	21.1%	16.4%
	Property Value \$300,000, to \$399,999	32.4%	28.2%	26.7%
	Property Value \$200,000 to \$299,999	20.6%	16.4%	23.6%
	Property Value \$150,000 to \$199,999	4.3%	2.3%	4.5%
	Property Value \$100,000 to \$149,999	1.9%	1.5%	3.0%
	Property Value \$60,000 to \$99,999	0.6%	1.2%	1.2%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.4%
	Property Value \$0 to \$39,999	1.2%	1.7%	2.2%
	Median Home Value	\$365,140	\$393,586	\$356,652
<b>Wealth per Household</b>	\$0 and under - percent	18.2%	17.0%	18.3%
	\$1 to \$4999 - percent	9.2%	8.2%	9.4%
	\$5k to \$9999 - percent	4.8%	4.4%	4.9%
	\$10k to \$24999 - percent	6.5%	6.3%	6.5%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.3%	10.2%
	\$100k to \$249999 - percent	17.7%	18.4%	17.6%
	\$250k to \$499999 - percent	12.7%	13.5%	12.5%
	\$500k+ - percent	13.9%	15.2%	13.7%
	Median HH Wealth	\$71,977	\$85,807	\$69,766
	Avg HH Wealth	\$229,423	\$246,722	\$226,435
<b>Economic Viability</b>	Economic Viability Local	262	255	254
	Economic Viability Indexed	94	92	92
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	10,865	31,216	166,375
	Managerial/Executive	14.7%	15.3%	13.4%
	Professional Specialty	25.0%	24.9%	24.0%
	Healthcare Support	5.8%	4.1%	7.0%
	Sales	9.0%	10.3%	7.8%
	Office & Administrative Support	10.3%	11.1%	11.1%
	Protective Service	1.9%	2.6%	2.5%
	Food Preparation	5.3%	5.4%	5.0%
	Building Maintenance & Cleaning	3.1%	2.8%	3.7%
	Personal Care	2.8%	2.3%	2.7%
	Farming, Fishing, & Forestry	0.1%	0.4%	0.5%
	Construction	7.2%	8.3%	6.8%
	Production & Transportation	14.7%	12.4%	15.5%
	Percent White Collar Workers	64.9%	65.7%	63.2%
	Percent Blue Collar Workers	35.1%	34.3%	36.8%

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	Agriculture/Mining/Construction	5.3%	7.1%	5.8%
	Manufacturing	11.0%	11.2%	11.0%
	Transportation	7.0%	7.2%	6.4%
	Information	0.3%	1.0%	1.1%
	Wholesale/Retail	16.8%	14.3%	13.2%
	Finance, Insurance, Real Estate	4.5%	6.1%	6.0%
	Professional Services	5.1%	4.4%	4.9%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.2%	3.0%	3.4%
	Educational Services	31.4%	30.8%	31.6%
	Entertainment Services	6.9%	6.4%	7.7%
	Other Professional Services	3.9%	3.9%	4.5%
	Public Administration	4.7%	4.5%	4.4%
<b>Vehicles per HH</b>	No Vehicles	11.2%	8.1%	13.6%
	1 Vehicle	33.3%	31.6%	38.3%
	2 Vehicles	34.4%	39.4%	32.9%
	3 or more vehicles	21.1%	20.9%	15.2%
	Average Number of Vehicles	1.74	1.82	1.56
<b>Change</b>	Births (last 12 months)	212	522	3,300
	Deaths (last 12 months)	185	563	2,915
	Migration (last 12 months)	-40	-5	-667
<b>Work place</b>	Workplace Establishments	1,094	2,402	15,371
	Workplace Employees (FTE)	7,139	15,759	153,686